GET READY TO MAKE A DIFFERENCE.
OPERATION BBQ RELIEF is a 501C3 nonprofit organization founded in May, 2011 in response to a need for relief efforts in tornado-stricken Joplin, Missouri, a community of about 50,000 residents.

COMPETITION BBQ TEAMS from eight states answered the call to help feed affected families, Police, Fire, National Guard and other emergency personnel.

SINCE THEN we’ve grown to over 7,500 volunteers with a passion for helping others in their time of need.

OUR MISSION

Our mission is to provide meals to displaced residents and emergency personnel during times of natural and other disasters by leveraging our expertise in cooking and catering BBQ meals as well as our ability to quickly mobilize our teams into any area where a hot meal is needed.

We strive to provide compassion, offer hope, friendship and a hot BBQ meal to those whose lives have been affected by disasters and more across the United States.
IMPACTING COMMUNITIES ACROSS AMERICA SINCE 2011.
We have a passion and love for the craft of BBQ. But it’s not just about the food. It’s about what a hot meal can do for people in their moment of need. That’s who we are: We help people and communities heal through the Power of BBQ.
IN 2018...

We had a record breaking year providing 1,160,828 Hot BBQ Meals in 9 Disasters, 9 States, over 69 Days.
The One Hot Meal That Matters, Served Millions of Times.

When the world takes a turn for the worse, it can feel like nothing will ever be normal again. In the midst of trouble, sitting down and gathering for a hot BBQ meal that not only feeds the body but soothes the soul is the first step toward turning everything around. All this served with a side of hope, friendship and compassion can make a world of difference for those in need.
A DIFFERENT DEFINITION OF BBQ.

BBQ brings people together. It’s a moment of relief amid chaos and uncertainty. It’s a sense of comfort, safety, normalcy and a feeling that everything is going to be ok. It gives people nourishment, hope and energy to keep moving. BBQ can be a meal or it can be a gathering. We believe we help provide both a hot, home-cooked meal and a reason to gather when all else seems lost. That’s the power that a hot meal can have.
Our resources, assets and disaster teams are quickly deployable and easily scalable in order to best serve each disaster area. Our Mobile Command Center is a Converted Nascar Toy Hauler. We have four trailers with kitchens and smokers on back, two specialty trucks that can hold hot food and cold food, four work trucks, four 28 foot trailers and two flat bed trailers with a total of eight commercial smokers on top.
CONNECT.
INSPIRE.
SERVE.
You’re always serving and so are we. The Always Serving Project is an extension of the Operation BBQ Relief program serving military, first responders and the fight on hunger.

Together we will connect, inspire, educate and serve communities throughout the year with the Healing Power of BBQ.
3 FOCUSES

MILITARY
FIRST RESPONDERS
THE FIGHT ON HUNGER
THE BREAKING BREAD TOUR
Operation BBQ Relief will cycle, hand cycle and run from Los Angeles, CA to Tampa, FL in a movement across America, ending at the opening of the 2019 Department of Defense (DoD) Warrior Games.

BBQ BASIC
Welcome to BBQ Basic. A two-day event, hosted 8-10 times per year, impacting Military and First Responder communities through the “Hot Meal That Matters” by teaching the art of BBQ to those who serve.

DAYS OF GIVING
Each year from Thanksgiving through the New Year, we will be providing meals to those in need with events during the holiday season.
The Breaking Bread Tour will start April 28, 2019 in Los Angeles, CA, where Operation BBQ Relief will cross country run, bike and hand-cycle across America, encouraging communities along the route to join alongside us. We will connect, inspire and serve in 8 communities across the U.S., where we predict to provide a hot BBQ meal to 10-15,000 people per city. The tour will end June 16, 2019 with arrival in Tampa, FL for the opening of the 2019 Department of Defense (DoD) Warrior Games, where we will support athletes and families throughout the games.

THE PLAN

*On May 13, the tour will make a stop at Fort Bliss in El Paso, TX.
*On May 20, we will stop at the Brooke Army Medical Center (BAMC) in San Antonio, TX.
You’re always serving. So are We. We want to give you the tools to make an impact in your own communities by teaching the Healing Power of BBQ to those who serve over a two-day course working side by side with our Pitmasters and Chefs.
DAY 1
Get ready for your introduction to the world of BBQ, and the power of the One Hot Meal That Matters. It’s Day 1. Today you’ll be training with a small group of others passionate about serving, and together you’ll learn the art of BBQ.

DAY 2
You’ve learned how to serve hope, friendship and compassion with a side of BBQ. Today you’ll be putting those skills to the test working alongside our Pitmasters and Chefs to feed Military, First Responders, family and caregivers in need of a hot meal.
HERE’S WHAT OTHERS ARE SAYING...

“There’s nothing more American than helping those in need... except maybe great barbecue. And Operation BBQ Relief has combined them both.”

Guy Fieri
Chef, Restaurateur, Author and Host of Diners, Drive-Ins and Dives

“After the tornado hit Moore, OK in 2013, many people descended on the area to help. Most brought water and snacks which is great, but Operation BBQ Relief was different. They cooked hot meals for ALL volunteers and those affected. I had the privilege to deliver those meals in the disaster areas and the response from the people was incredible. Operation BBQ Relief was a huge blessing to our community during a very difficult time.”

John Willeford
Farmers Agent Moore, OK

“In the midst of one of our area’s worst natural disasters, the people of our parish experienced the overwhelming love, compassion, and generosity of our friends with Operation BBQ Relief. This group of BBQ enthusiasts from all over the country joined hands with us and became a crucial part of our community’s recovery from the 2016 Great Flood. We could never repay their kindness and we’ll never forget their drive to lift us up in the face of tremendous adversity.”

Robby Miller
President, Tangipahoa Parish, LA
and here's a few of our major sponsors.
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<tr>
<th>Platinum Sponsor</th>
<th>Gold Sponsor</th>
<th>Silver Sponsor</th>
<th>Bronze Sponsor</th>
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### Platinum Sponsor
- Category Exclusivity
- Lead Sponsor of All Events
- Co-Branded Messaging + Swag
- Title Sponsor
- Headlines on ALL Vehicle Graphics
- Web Page Headline Donor
- 30 Total Social Media Mentions
- 2 Unlimited Corporate Events (At Cost)

### Gold Sponsor
- Category Exclusivity
- Primary Sponsor of 2 Events
- Co-Branded Messaging
- Branded on ALL Swag
- Anchor Sponsor
- Primary Line on ALL Vehicle Graphics
- Web Page Headline Donor
- 20 Total Social Media Mentions
- 1 Unlimited Corporate Event (At Cost)

### Silver Sponsor
- Lead Sponsor at 1 Event
- Co-Branded Messaging
- Branded on Large Swag on ALL Graphics
- Web Page Headline Donor
- 15 Total Social Media Mentions
- 1 x 20,000 Person Corporate Event (At Cost)

### Bronze Sponsor
- Branded on Limited Swag on ALL Graphics
- Web Page Headline Donor
- 10 Total Social Media Mentions
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<th>4 Total Social Media Mentions</th>
<th>3 Total Social Media Mentions</th>
<th>Logo on ASP T-Shirt</th>
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